

ABSTRACT

A schedule management system includes a plurality of consumer terminals each belonging to a particular consumer. The consumer inputs at least information on the consumer and schedule information on a purchase or an action planned for a preselected term to go. A management server is connected to the consumer terminals via a communication network for receiving the information from the consumer terminals. At least one database is connected to the management server for storing the information. The system allows a producer to see information on potential consumers planning to purchase a particular article. A schedule managing method and a data recording medium storing a schedule management program and capable of being read by a computer are also disclosed.